



# 13th INTERNATIONAL SYMPOSIUM ON THE SYNTHESIS AND APPLICATIONS OF ISOTOPES AND ISOTOPICALLY LABELLED COMPOUNDS

Prague, Czech Republic, June 4th-7th 2018

## Sponsorship Guidelines

### 1. Introduction

The International Isotope Symposium is organized by International Isotope Society (IIS) every three years as a meeting of representatives from both academia and industry working in the fascinating area of isotope chemistry. Throughout its 34 years history the conference has always been an excellent platform for scientific exchange and social contacts.

To keep this internationally renowned conference on a high scientific level with invited speakers from academia and industry and to enable participation of students we would like to ask you to join us in financial support for this meeting.

Your support to this International Symposium (which under some conditions may be even tax-deductible) is essential for maintaining a high standard of science at this meeting where you will have the opportunity to broadly present your company and maintain and develop new customer relationships. Providing the “promotional services” may be more favourable than “donation” for you we may provide you with an invoice.

Additionally, if your company is an exhibitor as a service provider in the field of isotope chemistry you will have the unique opportunity to maintain and improve the contacts with many of your customers and take advantage of high level scientific presentations and discussions. Your kind donation will enable us to bring more participants to this meeting and give your company the chance to meet more potential clients.

### 2. Sponsorship packages

These sponsorships enable your company or organization to increase their corporate or brand visibility with 13th IIS International Symposium delegates from around the world.

#### Golden Package: for 5,000 \$ and plus



Includes the naming of a **plenary lecture** (6 available) with the donators name. Alternatively you can choose sponsoring of a **Poster Session**. Your company logo and name will be recognized on all official conference publications including web page, flyer (from the date of donation) and Book of Abstracts as Gold sponsor. Additionally, you will be acknowledged as sponsor during parallel sessions through signage, slides, and other forms of recognition. Sponsors promotional product is inserted in every conference bag.

#### Silver Package: at least 3,000 \$



Includes the naming of a **lunch** (4 available) with the sponsor's name. Your company logo and name will be recognized on official conference publications including web page, flyer (from the date of donation) and Book of Abstracts as Silver sponsor. Additionally, you will be acknowledged as sponsor during parallel sessions through signage, slides, and other forms of recognition.

### Bronze Package: at least 1,000 \$



Includes the naming of a **coffee break** (8 available) with the sponsor's name. Your company logo and name will be recognized in official conference publications including web page, flyer (from the date of donation) and Book of Abstracts as Bronze sponsor. Additionally, you will be acknowledged as sponsor during parallel sessions through signage, slides, and other forms of recognition.

All sponsors will obtain from the local organizer - Czech Chemical Society - an official contribution receipt or an invoice as stated above.

### 3. Advertisement opportunities

#### **Logo on Website and in the Book of Abstracts:**

For only **500 \$** you will have the opportunity to place your logo and **100-word** short description of your company, your products and services at the Symposium homepage as well as in the Book of Abstracts. Your logo on the 13<sup>th</sup> IIS International Symposium website ([www.iis-prague2018.cz](http://www.iis-prague2018.cz)) will be linked to your website.

#### **Book of Abstracts:**

For **1,000 \$** you can place a colour advertisement of your company on the back-cover page (sorry, only one page available) or cover inside page (**750 \$**, two pages available) of the Book of Abstracts on a first come, first served basis. Alternatively, your coloured advertisement could be placed somewhere inside the Book of Abstracts for **500 \$**.

#### **Symposium Delegates Bag:**

For **150 \$** you are offered an opportunity of high visibility of your company at the Symposium and afterwards. Your logo (in "one colour" version only) will be printed on all bags (9 vacant positions available).

**Distribution of novelty items:** Additionally, you will have the opportunity to distribute a novelty item in the Symposium bag to all attendees for **300 \$** fee.

If you have further ideas for promoting your company please contact one of the following persons:

Crist Filer ([Crist.Filer@perkinelmer.com](mailto:Crist.Filer@perkinelmer.com)) (North and South America and Asia based companies)

Dietrich Seidel ([dietrich.seidel@bayer.com](mailto:dietrich.seidel@bayer.com)) (Europe based companies)

Pavel Drasar ([Pavel.Drasar@vscht.cz](mailto:Pavel.Drasar@vscht.cz)) (contact person of Local Organizing Committee).

Send please the attached filled forms by E-mail to dr. Pavel Drasar

#### **Payment instructions:**

##### **Payment by bank cards**

It is possible to effectuate the payment with bank cards (either credit or debit, VISA, MasterCard and Dinner's Club are accepted). Please indicate your will to pay by bank card in the accompanying e-mail of the Sponsorship Form. You will obtain back by e-mail the unique link to pay gate. This procedure will enable the organisers to identify the payment. The pay gate is opened only for Czech Crowns therefore the sum will be indicated in Czech Crowns. The actual Bloomberg currency rate list will be used for USD – Czech Crown conversion calculation.

***Payment by bank transfer***

Bank: Komerční banka a.s.  
Address: Na Příkopě 33, Praha 1  
Account owner: Česká společnost chemická  
Address of owner: Novotného lávka 5, 11668 Praha 1, Czech Republic  
Account number: 115-3831960217/0100  
IBAN: CZ8701000001153831960217  
BIC SWIFT: KOMBCZPPXXX

Invoice will be sent upon receiving the filled Advertisement Order Form. Please indicate your VAT Reg. No. or write a statement "We are not VAT registered". Placement of ads on Symposium website will be done upon receiving the payment. Receipt of the payment will be sent upon request.